



# WHOLETREES<sup>®</sup>

## STRUCTURES

Transforming the carbon-emitting construction industry through the healing power of forests.

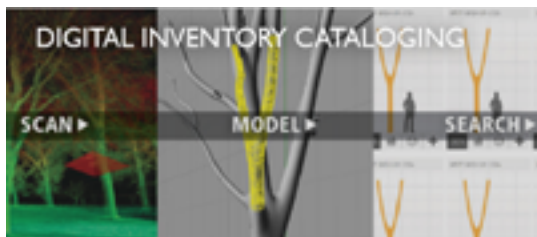


## About WholeTrees

Founded in 2007, WholeTrees uses the inherent strength of Structural Round Timber (SRT) and millions of years of organic structural engineering to provide beautiful, affordable, and durable biophilic structural systems that restore forests.

Headquartered in Madison, WI, with teams positioned coast to coast, the company serves as the singular hub between well-managed forests, biophilic architectural designs, cutting edge 3D scanning and inventory management tools, and solid structural timber products.

## Products & Services



### WholeTrees Products & Services

connect architects and owners to well managed forests and their carbon-smart timber products.

## Featured Media, Areas of Expertise, Available Experts

- National leader and unrivaled expert in engineering unmilled timber for commercial construction. Partnering with multiple research institutions and experts nationally to scale cull trees into highest-value construction markets
- Traceable, verifiable timber from carbon forests. Sourcing from foresters who are voluntarily growing their trees longer for optimum carbon sequestration.

**Co-Founder & CEO Amelia Baxter** founded WholeTrees in 2007 to redevelop solid timber as a sophisticated, sensual, and urban structural product. Her company develops and sells products and technologies that scale the use of waste-trees in commercial construction, increasing forest revenues, and offering green construction markets a new material for the 21st Century. By raising equity investment, attracting national executive talent, and pinpointing nascent commercial markets for trees as structure, she has ensured WholeTrees is at the forefront of the utilization of trees in the modern built environment.

### Additional Experts:

- **Paul Drace**, Western Sales Director, Engineered Wood, and Mass Timber Expert
- **Derek Mayhew**, VP of Operations and Solid Wood Manufacturing

### Forestry Partner Experts:

- Mike Warjone, President of US Forestry, Port Blakely
- Dan LaMontange, President & CEO, Seven Islands Land Company



## Media Examples

[“Amelia Baxter and Roald Gunderson of WholeTrees,” - ARCHITECT Chats Podcast](#)

[“Award: Round Timber Trusses,” - Architect Magazine](#)

[“WholeTrees is smartly re-purposing timber across the Midwest,” - The Architect’s Newspaper](#)

[“Wisconsin museum’s timber structure stores whopping amounts of carbon,” - The Construction Specifier](#)

[“The new Children’s Museum of Eau Claire demonstrates the innovative benefits of the Structural Round Timber application,” - Archinect](#)

